

PRICING

ADDRESS RECORDS

FARM (Focused Area of Residential Marketing)

Basic Package (up to 250 listings)	\$ 5.00
Additional listings (over 250)	\$ 0.02

Lender LEADS (FARM with Equity/Mortgage Information)

Basic Package (up to 50 listings)	\$ 5.00
Additional Listings (over 50)	\$ 0.10

Labels {price per sheet - 30 labels}	\$ 0.45
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“HOME BOOKS”

Property Profile Book - Standard (3 ring binder)	\$ 15.00
Property Profile Book - Digital (PDF via email)	\$ 10.00

POSTCARDS

Postcard - Digital Format (template designs only)	\$ 10.00
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Postcard (printing only - 100 minimum)

Standard Size (4 ¼" x 5 ½") - 2 sides color - no bleed	\$ 0.50
Jumbo Size (5 ½" x 8 ½") - 2 sides color - no bleed	\$ 0.75

Postcard Bundles (printing, FARM, addressing, processing & postage)

Standard Size(4 ¼" x 5 ½") - 2 sides color - no bleed	
Quantity 200+ (bulk rate postage)	\$ 0.82
Quantity 100 - 199 (1st class postage)	\$ 0.96
Jumbo Size (5 ½" x 8 ½") - 2 sides color - no bleed	
Quantity 200+ (bulk rate postage)	\$ 0.94
Quantity 100 - 199 (1st class postage)	\$ 1.28

DRIP CAMPAIGN

See Postcard Bundle Pricing for base price, then apply the appropriate discount:

- 3 Months **Buy 2 at the regular price, and get the third 30% off.**
- 6 Months **Buy 5 at the regular price, and get the sixth for FREE!**

(Additional pricing on the next page)



PRICING

HOUSE PRESENTATION PACKAGES

SET (1 "Welcome" sign on laminated cardstock, 1 "Thank you for visiting" sign on laminated cardstock, 1 "Please Sign In" tent sign on cardstock, 6 sign in sheets with 4 entries on each sheet on 28# paper, 12 Featured tent signs on cardstock)	\$ 15.00
BUNDLE (1 "Welcome" sign on laminated cardstock, 1 "Thank you for visiting" sign on laminated cardstock, 1 "Please Sign In" tent sign on cardstock, 6 sign in sheets with 4 entries on each sheet on 28# paper, 12 Featured tent signs on cardstock, 25 two-sided flyers)	\$ 20.00
OPEN HOUSE SIGN-IN SHEETS (20 sheets)	\$ 5.00

FLYERS

Flyers (8 1/2" x 11")	
Color - Single Sided	\$ 0.25
Color - Double Sided	\$ 0.40

BROCHURES

Brochure - Color - 2 Sides - 11" x 17" folded (4 panels of 8 1/2" x 11")	\$ 0.95
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SOCIAL MEDIA GRAPHICS

Template Design	\$ 10.00
Custom Design (base price subject to additional cost depending on design time)	\$ 35.00

VIDEOS

Video from digital photos - 30 Seconds or Less	\$ 10.00
Video from digital photos - 60 Seconds or Less	\$ 20.00
Video from digital photos - 120 Seconds or Less	\$ 25.00
Video from digital photos or using multimedia format - over 2 minutes (per hour)	\$ 35.00
Video Discount - ET Marketing Logo Watermark in Video	-\$ 5.00

CUSTOM & MISC.

Custom Design Work (per hour) - digital product format included	\$ 50.00
Rush (if available)	\$ 35.00

***\$5.00 Invoice Minimum** - All products are delivered to any ET family Title office of your choice.
If delivery is requested to a different address, actual delivery charges will apply.