



PRICING

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ADDRESS RECORDS

FARM (Focused Area of Residential Marketing)

Basic Package (up to 250 listings)	\$ 5.00
Additional listings (over 250)	\$ 0.02

Lender LEADS (FARM with Equity/Mortgage Information)

Basic Package (up to 50 listings)	\$ 5.00
Additional Listings (over 50)	\$ 0.10

Labels {price per sheet - 30 labels}	\$ 0.45
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“HOME BOOKS”

Property Profile Book - Standard (3 ring binder)	\$ 15.00
Property Profile Book - Digital (PDF via email)	\$ 10.00

POSTCARDS

Postcard - Digital Format (template designs only)	\$ 10.00
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Postcard (printing only - 100 minimum)

Standard Size (4 1/4" x 5 1/2") - 2 sides color - no bleed	\$ 0.65
Jumbo Size (5 1/2" x 8 1/2") - 2 sides color - no bleed	\$ 0.75

Postcard Bundles (printing, FARM, addressing, processing & postage)

Standard Size(4 1/4" x 5 1/2") - 2 sides color - no bleed	
Quantity 200+ (bulk rate postage)	\$ 0.90
Quantity 100 - 199 (1st class postage)	\$ 1.23
Jumbo Size (5 1/2" x 8 1/2") - 2 sides color - no bleed	
Quantity 200+ (bulk rate postage)	\$ 1.05
Quantity 100 - 199 (1st class postage)	\$ 1.63

Expect some wear and tear on postcards when mailed, this 'damage' can occur when postcards are run through the USPS machines. We are not responsible for any damage or delays caused by USPS.

DRIP CAMPAIGN (FARMs Quantity 200+)

See Postcard Bundle Pricing for base price (*discount based on average of prior invoices)

3 Months	Buy 2 at the regular price, and get the third 30% off.
6 Months	Buy 5 at the regular price, and get the sixth for FREE!

(Additional pricing on the next page)



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HOUSE PRESENTATION PACKAGES

SET (1 "Welcome" sign on laminated cardstock, 1 "Thank you for visiting" sign on laminated cardstock, 1 "Please Sign In" tent sign on cardstock, 6 sign in sheets with 4 entries on each sheet on 28# paper, 12 Featured tent signs on cardstock)	\$ 15.00
BUNDLE (1 "Welcome" sign on laminated cardstock, 1 "Thank you for visiting" sign on laminated cardstock, 1 "Please Sign In" tent sign on cardstock, 6 sign in sheets with 4 entries on each sheet on 28# paper, 12 Featured tent signs on cardstock, 25 two-sided flyers)	\$ 20.00
OPEN HOUSE SIGN-IN SHEETS (20 sheets)	\$ 5.00

FLYERS

Flyers (8 1/2" x 11")	
Color - Single Sided	\$ 0.25
Color - Double Sided	\$ 0.40

BROCHURES

Brochure - Color - 2 Sides - 11" x 17" folded (4 panels of 8 1/2" x 11")	\$ 0.95
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SOCIAL MEDIA GRAPHICS

Template Design	\$ 10.00
Custom Design (base price subject to additional cost depending on design time)	\$ 35.00

VIDEOS

Video from digital photos - 30 Seconds or Less	\$ 10.00
Video from digital photos - 60 Seconds or Less	\$ 20.00
Video from digital photos - 120 Seconds or Less	\$ 25.00
Video from digital photos or using multimedia format - over 2 minutes (per hour)	\$ 35.00
Video Discount - ET Marketing Logo Watermark in Video	-\$ 5.00

CUSTOM & MISC.

Custom Design Work (per hour) - digital product format included	\$ 35.00
Rush (if available)	\$ 35.00

***\$5.00 Invoice Minimum** - All products are delivered to any ET family Title office of your choice.
If delivery is requested to a different address, actual delivery charges will apply.